

2024

COMPASSIONATE TASMANIA

PALLIATIVE CARE SYMPOSIUM

HOBART

THURSDAY 13 JUNE

Sponsorship prospectus

Presented by



Palliative Care Tasmania
Matters of life and death



Tasmanian
Government

Supported by

searson buck⁹
the power of people

Invitation to Sponsor

The 2024 Palliative Care Tasmania Symposium, Compassionate Tasmania, will bring together the diverse palliative care workforce and education providers to connect, collaborate and take action to shape the future of palliative care in Tasmania. We invite you to join us as we discover what it is to create networks of support for individuals facing life-limiting illness and the communities that support them.

With the demand for palliative care projected to rise significantly, now is the time to act, and this one-day workforce event is aimed at fostering collaboration and innovation in both the clinical and community settings.

We anticipate 120 in person delegates, which presents you with a wonderful opportunity to place your brand and service in front of leaders in the palliative care sector. These delegates will largely be from within Tasmania, working across public and private health services, training and education organisations and private practice.

There are a range of sponsorship opportunities to be part of this important event, and details and inclusions in each package are set out in the following pages.

If none of the outlined packages fit your desired outcomes or budget, please get in touch, as we are happy to tailor an opportunity to suit.

SPONSOR OPPORTUNITIES:

Platinum Sponsor	SOLD searson buck ⁹	\$5,500
Gold Sponsor		\$2,750
Silver Sponsor		\$1,750
Networking Event Sponsor		\$2,200
Delegate Satchel Sponsor		\$1,800
Delegate Name Badge Sponsor		\$1,800
Session Sponsor		\$1,000
Keynote Speaker Sponsor		\$900
Lunch Sponsor		\$770
Refreshment Break Sponsor		\$660

Sponsorship Levels

Platinum Sponsor

\$5,500 (incl GST)

1 available

SYMPOSIUM SPONSORSHIP BENEFITS:

- Exclusive logo recognition on the Compassionate Tasmania Symposium logo/header
- Ongoing recognition as the Platinum Sponsor of the 2024 Compassionate Tasmania Palliative Care Symposium, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as the Platinum Sponsor of the Symposium in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo on holding slides for Symposium
- Verbal acknowledgement of role as the Platinum Sponsor at the Symposium open and close
- Organisation logo and 175-word profile hosted on the Symposium page of the PCT website, hyperlinked to your website
- Opportunity to supply two (2) pull up banners for display in the Symposium Plenary room
- One (1) clothed trestle table in a prominent position for duration of the Symposium
- Complimentary full registrations for three (3) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Symposium handbook (finished artwork to be supplied by sponsor), to be placed on the inside front or back cover
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Opportunity to supply a 60 second promotional video to be played in the plenary session prior to the opening session

Gold Sponsor

\$2,750 (incl GST)

3 available

SYMPOSIUM SPONSORSHIP BENEFITS:

- Ongoing recognition as a Gold Sponsor of the 2024 Compassionate Tasmania Palliative Care Symposium, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as a Gold Sponsor of the Symposium in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Organisation logo on holding slides for Symposium
- Verbal acknowledgement of role as a Gold Sponsor at the Symposium open and close
- Organisation logo and 150-word profile hosted on the Symposium page of the PCT website, hyperlinked to your website
- One (1) clothed trestle table in a prominent position for duration of the Symposium
- Complimentary full registrations for two (2) delegates, inclusive of networking event
- Opportunity to supply one (1) full page advertisement in the Symposium handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide two (2) satchel inserts of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Opportunity to supply a 60 second promotional video to be played in a plenary session throughout the day
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Silver Sponsor

\$1,750 (incl GST)

5 available

SPONSORSHIP BENEFITS:

- Ongoing recognition as a Silver Sponsor of the 2024 Compassionate Tasmania Palliative Care Symposium, prior to, during and after the event, whenever appropriate
- Prominent logo recognition as a Gold Sponsor of the Symposium in all digital and printed promotional material, including eDMs, handbook, program, and signage
- Verbal acknowledgement of role as a Silver Sponsor at the Symposium open and close
- Organisation logo and 100-word profile hosted on the Symposium page of the PCT website, hyperlinked to your website
- One (1) clothed trestle table in a favourable position for duration of the Symposium
- Complimentary full registrations for one (1) delegate, inclusive of networking event
- Opportunity to supply one (1) half page advertisement in the Symposium handbook (finished artwork to be supplied by sponsor)
- Opportunity to provide one (1) satchel insert of up to four (4) double sided pages, no larger than A4, or a promotional item for delegate satchel
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Networking Event Sponsor

\$2,200 (incl GST)

1 available

SPONSORSHIP BENEFITS:

- Exclusive naming rights as the Networking Event Sponsor
- Ongoing recognition as the Networking Event Sponsor both prior to and during the Symposium, whenever appropriate
- Opportunity for a five-minute address at the Networking Event
- Logo recognition as the Networking Event Sponsor in all promotional material, including handbook, program and signage
- Your organisation's logo and 100-word profile hosted on the Symposium website page, hyperlinked to your website
- Opportunity to supply two pull-up banners for display in the Networking Event
- Complimentary full registrations for two (2) delegates, including attendance at the Networking Event
- Additional three (3) tickets to the Networking Event
- One (1) clothed trestle table for duration of the Symposium
- Opportunity to supply one full-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor?)
- Complimentary full registration for one (1) delegate, inclusive of networking event
- Copy of delegate list (supplied in accordance with Australian privacy and anti-spam legislation)

Delegate Satchel Sponsor

\$1,800 (incl GST)

1 available

SPONSORSHIP BENEFITS:

- Logo on delegate satchel, alongside Palliative Care Tasmania
- Ongoing recognition as the Delegate Satchel Sponsor both prior to and during the Symposium, whenever appropriate
- Logo recognition as the Delegate Satchel Sponsor in all promotional material, including handbook, program and signage
- Your organisation's logo and 100-word profile hosted on the Symposium website page, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event.
- Opportunity to supply one half-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor)

Delegate Name Badge Sponsor

\$1,800 (incl GST)

1 available

SYMPOSIUM SPONSORSHIP BENEFITS:

- Logo on delegate name badge, alongside Palliative Care Tasmania
- Ongoing recognition as the Delegate Name Badge Sponsor both prior to and during the Symposium, whenever appropriate
- Logo recognition as the Delegate Name Badge Sponsor in all promotional material, including handbook, program and signage
- Your organisation's logo and 100-word profile hosted on the Symposium website page, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event
- Opportunity to supply one half-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor).

Session Sponsor

\$1,000 (incl GST)

1 available

SPONSORSHIP BENEFITS:

- Ongoing recognition as a Session Sponsor both prior to and during the Symposium, whenever appropriate
- Opportunity to align your organisation with a session of your choice (first in best dressed)
- Logo recognition of sponsored session in Symposium program and session holding slide
- Your organisations logo and 80-word profile hosted on the Symposium website page, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event
- Opportunity to supply one half-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor).

Keynote Speaker Sponsor

\$900 (incl GST)

3 available

SPONSORSHIP BENEFITS:

- Ongoing recognition as a Keynote Speaker Sponsor both prior to and during the Symposium, whenever appropriate
- Opportunity to align your organisation with a Keynote Speaker of your choice (first in best dressed)
- Logo recognition of sponsored Speaker in Symposium program and session holding slide
- Your organisations logo and 70-word profile hosted on the Symposium website page, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event
- Opportunity to supply one quarter-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor).

Lunch Sponsor

\$770 (incl GST)

1 available

SPONSORSHIP BENEFITS:

- Ongoing recognition as the Lunch Sponsor both prior to and during the Symposium, whenever appropriate
- Naming rights for lunch for the Symposium
- Logo signage placed on catering stations for sponsored lunch, and opportunity to supply two pull-up banners for display during lunch
- Your organisation's logo hosted on the Symposium website pages, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event
- Opportunity to supply one quarter-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor)

Refreshment Break Sponsor

\$660 (incl GST)

1 available

SPONSORSHIP BENEFITS:

- Ongoing recognition as the Refreshment Break Sponsor both prior to and during the Symposium, whenever appropriate
- Naming rights for morning tea break for the Symposium
- Logo signage placed on catering stations for sponsored break, and opportunity to supply one pull-up banners for display during the break
- Your organisation's logo hosted on the Symposium website pages, hyperlinked to your website
- Complimentary full registration for one (1) delegate, including attendance at the networking event
- Opportunity to supply one quarter-page advertisement in the Symposium handbook (finished artwork to be supplied by Sponsor or can be designed at an additional cost)

Acceptance form and details

ORGANISATION DETAILS

Organisation name:

I would like to invest in the following sponsorship package(s):

Contact person:

Gold Sponsor **\$2,750**

Silver Sponsor **\$1,750**

Postal address:

Networking Event Sponsor **\$2,200**

Delegate Satchel Sponsor **\$1,800**

Delegate Name Badge Sponsor **\$1,800**

State:

Postcode:

Session Sponsor **\$1,000**

Keynote Speaker Sponsor **\$900**

Phone:

Lunch Sponsor **\$770**

Email:

Refreshment Break Sponsor **\$660**

TOTAL INVESTMENT: \$

PAYMENT

Please send me a tax invoice

Please charge my:

VISA

Mastercard

Cardholder's name:

Cardholder's number:

Expiry date:

Cardholder's signature:

CCV:

Please save and return this form to:
2024 Tasmanian Palliative Care Symposium
c/- Naomi Will, Eventsphere
PO Box 2365, Newstead TAS 7248
M: 0439 336 511 E: naomi@eventsphere.com.au

I confirm that I have read and agree to the Terms and Conditions, as set out on page 14.

TERMS AND CONDITIONS

1. The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by the Conference and all prices in this document are inclusive of the GST. GST is calculated at date of publication. The Conference reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
2. Sponsorship and Exhibition space will be allocated only on receipt of signed Booking Confirmation Form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice. The invoice is payable 14 days from the date of the tax invoice.
3. All monies are payable in Australian dollars. Cheques should be made payable to EventSphere, and must be drawn on an Australian bank. All monies due and payable must be received (and Cheques cleared) by EventSphere prior to the event. No sponsor or exhibitor will be allowed to neither begin move in operations nor be listed as an exhibitor in the on-site publications until full payment and a booking form have been received by the Conference Managers.
4. Public and Liability insurance to a minimum of AUD\$10 million must be taken out by each sponsor at their own expense. A copy of the certificate of insurance currency must be provided to the Conference Managers a minimum of four weeks prior to the commencement of the Conference.
5. **CANCELLATION POLICY:** In the event of cancellation, a service fee of 50% of total fees applies to cancellations on or before 17 October 2022. No refunds will be made for cancellations after this date. After sponsorship has been confirmed and accepted, a reduction in sponsorship or exhibition space is considered a cancellation and will be governed by the above cancellation policy. Reduction in space can result in relocation of exhibit space at the discretion of the Conference Managers. Any space not claimed one hour before the Conference commences will be reassigned without refund.
6. The Conference reserves the right to rearrange the floor plan and/or relocate any exhibit without notice. The Conference will not discount or refund for any facilities not used or required.
7. The Conference reserves the right to amend existing unsold sponsorship packages or add additional sponsorship packages as required without notice to confirmed sponsors.
8. If a sponsor intends to utilise a custom built stand, the Conference Manager must be advised and such advice must include full details and dimensions a minimum of six weeks prior to the commencement of the conference. All display construction requires the approval of the Conference Manager. A pro rata fee will apply if any construction occupies space outside the specified space as indicated on the floor plan.
9. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part of their sponsorship package or booked space except upon prior written consent of the Conference Manager. Shared sponsorship packages will result in one set of benefits only being available to be shared by all parties involved. This includes but is not limited to logo recognition, profile inclusion, signage, and registration benefits.
10. Palliative Care Tasmania and EventSphere complies with the principles of permission-based marketing. Palliative Care Tasmania will use your information to send you updates and other news about related services or events. We will only pass on your information to reputable third party official contractors of the Conference for the purpose of assisting you with your participation.

Yes, I have read and agree to the conditions of sale above.

Authorised by:

(please sign)

Date: